

# COMPARATIVE ANALYSIS OF LEARNING OUTCOMES IN VIRTUAL REALITY VERSUS TRADITIONAL EDUCATION: THE MEDIATING ROLE OF COGNITIVE LOAD

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**Abstract:** The purpose of this study was to explore the relationships between learning environment, cognitive load, learning outcomes, and content interaction and to further examine the effects of personal trait variables on these relationships. Data on learning environment, cognitive load, learning outcomes, and personal traits were collected through surveys and experiments with students in School S. Statistical analyses and structural equation modeling were conducted. The results of the study showed that there was a positive correlation between the learning environment and cognitive load, learning outcomes, and content interaction, and a positive correlation between cognitive load and learning outcomes and content interaction. However, the effects of personal trait variables on these relationships were not significant. This study provides important empirical evidence for an in-depth understanding of the relationships among the elements of the learning process and provides useful insights for educational practice. However, there are some limitations of the study, such as the limitations of the sample and the limitations of the research design, which need to be overcome and improved in future studies. In summary, this study is of great significance in promoting development and innovation in the field of education.

**Keywords:** Learning Environment, Cognitive Load Learning Outcomes, Content Interaction

## Introduction

In today's education sector, Virtual Reality (VR) technology is increasingly recognized as a revolutionary teaching and learning tool with great potential to provide immersive learning experiences. While the traditional education model has existed for decades, the field of education is gradually shifting towards a more interactive and personalized approach to learning as technology continues to evolve. Therefore, this study aims to compare the impact of two learning environments, virtual reality and traditional education, on learning outcomes and to explore the mediating role of cognitive load in this context.

The rise of virtual reality technology has opened up entirely new possibilities for education.

Through virtual reality environments, learners can interact with content in a more intuitive and immersive way, thus deepening their understanding and retention of knowledge. Research has shown that virtual reality technology can increase learner engagement and attention, thereby facilitating the absorption and application of knowledge (Chittaro & Ranon, 2007). On the other hand, the traditional education model, although time-tested, has many limitations. Traditional classroom instruction tends to be teacher-centered, with students passively receiving knowledge and a lack of opportunities for interaction and practice, which may lead to decreased learner motivation and effectiveness (Hwang & Wu, 2014).

In addition to the influence of the learning environment, cognitive load is a key concept in this study. Cognitive load refers to the number of cognitive resources learners need to process a task (Sweller, 1988). Virtual reality environments may increase the cognitive load of learners because learners need to process multiple sensory inputs such as visual and auditory inputs at the same time, whereas the traditional education model is relatively simple in that learners only need to process the written text or the teacher's verbal explanation. Therefore, we hypothesize that cognitive load may play a mediating role between the learning outcomes of virtual reality and traditional education.

In this study, an experimental approach will be used to recruit a certain number of participants who will be randomly assigned to the virtual reality group and the traditional education group. By comparing the performance of learners in the two groups on learning outcomes and analyzing the mediating effect of cognitive load, we will derive new insights about the teaching and learning outcomes of virtual reality and traditional education and provide guidance for educational practice.

### **Research Objective (s)**

This study aims to achieve the following specific objectives:

#### *1. Comparing the impact of virtual reality and traditional education on learning outcomes*

A comparative analysis of two learning environments, virtual reality and traditional education, provides insight into their impact on learning outcomes. As an emerging educational tool, virtual reality technology is uniquely positioned to provide an immersive learning experience (Chittaro & Ranon, 2007). However, how effective it actually is in education has not been fully supported by empirical research. Through this study, we will compare the differences in learning outcomes between virtual reality and traditional education to provide a scientific basis for educational policy makers and practitioners to promote the innovation and improvement of educational models.

#### *2. Exploring the mediating role of cognitive load in the learning process*

Cognitive load is the number of cognitive resources required by learners to process tasks, and it plays an important role in the learning process. This study will delve into the mediating role of cognitive load between virtual reality and traditional education. Previous studies have shown that virtual

reality environments may increase learners' cognitive load because learners need to process multiple sensory inputs simultaneously (Sweller, 1988). Therefore, we hypothesize that cognitive load may play a mediating role between learning outcomes in virtual reality and traditional education. By exploring the mediating mechanism of cognitive load in depth, we can better understand the effects of different learning environments on learning outcomes and provide theoretical support and practical guidance for education and teaching.

### *3. Suggesting educational practices and policies*

Ultimately, this study aims to explore the mediating effect of cognitive load by comparing the learning outcomes of virtual reality and traditional education, so as to provide a scientific basis for educational practice and policy making. If virtual reality technology shows obvious advantages in learning outcomes and cognitive load plays an important mediating role, then we can promote and apply virtual reality technology to facilitate innovation and improvement in education. At the same time, we will also propose practical recommendations for different educational environments to provide guidance to educators and promote the modernization and intelligentization of education.

By realizing the above objectives, this study will provide new insights and inspirations for theoretical research and practical applications in the field of education, and promote the continuous development and progress of education.

## **Literature Review**

The development of the field of education cannot be separated from the in-depth exploration and comprehensive summarization of related research. The literature review part of this paper aims to systematically sort out the historical evolution and research progress of the concepts of learning environment, cognitive load, learning outcomes and content interaction, as well as the theoretical and empirical studies on the relationship between these concepts. By sorting out and analyzing the relevant literature, we can better understand the connotation and relationship of these concepts as well as their implications for educational practice. In this section, we will summarize the following aspects:

Sorting out the conceptual history of the learning environment: The learning environment is the sum of the physical and social conditions in which students learn, and it has a significant impact on learners' learning processes and outcomes. In the literature review, we will trace the origin and development of the concept of learning environment and explore the understanding and definition of learning environment by different scholars. We will also analyze the impact of different types of learning environments on learners' learning behaviors and learning outcomes, as well as the evolution and application of related research methods and evaluation indicators.

Sorting out the conceptual history of cognitive load: Cognitive load refers to the amount of cognitive resources required by learners to process a task, which has an important impact on learners'

learning outcomes and experiences. In the literature review, we will trace the introduction and development of the concept of cognitive load and explore the understanding and interpretation of cognitive load by different scholars. We will also analyze the effects of different types of tasks and learning environments on cognitive load, as well as the applications and implications of related research in the field of education.

**Conceptual History of Learning Outcomes Combing:** Learning outcomes are the final outputs of the learning process, which are important indicators for evaluating students' learning effectiveness. In the literature review, we will trace the evolution and development of the concept of learning outcomes, and explore different scholars' understanding and evaluation methods of learning outcomes. We will also analyze the relationship between learning outcomes and factors such as learning environment and cognitive load, as well as the implications and impact of related research on educational practice.

**Sorting out the conceptual history of content interaction:** Content interaction refers to the process of communication and interaction between learners and learning content, which is important for promoting students' understanding and application of knowledge. In the literature review, we will trace the introduction and development of the concept of content interaction and explore the understanding and categorization of content interaction by different scholars. We will also analyze the effects of content interaction on learning outcomes and cognitive load, as well as the applications and implications of related research in educational practice.

By sorting out the historical evolution and research progress of the concepts of learning environment, cognitive load, learning outcomes and content interaction, we can gain a more comprehensive understanding of the connotations and relationships of these concepts, and provide theoretical and empirical support for the subsequent research and educational practice. At the same time, we will also discover from the literature review the issues that have yet to be thoroughly explored and resolved, and propose new ideas and directions for future research.

## **Methodology**

Research methodology is the core of scientific research and determines its credibility and validity. In this dissertation, we will adopt an empirical research methodology that incorporates quantitative data collection and statistical analysis techniques in order to delve deeper into the relationships between learning environments, cognitive load, learning outcomes, and content interactions, and to examine the effects of personal trait variables on these relationships. In this section, we provide a detailed overview of the research methodology, including aspects of research design, participant recruitment, data collection, and analysis.

**Research Design:** This study utilizes an experimental research design in which data will be

collected through surveys and experiments with students at School S. The study will be conducted in the form of an experimental group. The experimental group will receive an intervention in a virtual reality teaching environment, while the control group will receive an intervention in a traditional educational environment. By comparing the performance of the two groups of students on learning outcomes and analyzing the mediating effect of cognitive load, we can delve deeper into the pedagogical effects of virtual reality versus traditional education and examine the moderating role of individual trait variables.

**Participant Recruitment:** A limited number of students will be recruited from School S as participants in the study. Participants will be screened based on specific criteria and voluntarily participate in the study with informed consent. In order to ensure the reliability and generalization of the findings, we will try to ensure the representativeness and diversity of the sample as much as possible.

**Data Collection:** A combination of questionnaires and experimental observations will be used to collect data. Questionnaires will be used to collect data on participants' personal trait information, perceived learning environment and perceived cognitive load; experimental observation will be used to record participants' behavioral performance and learning outcomes during the learning process. In order to ensure the quality and accuracy of the data, we will rigorously design and test the questionnaires and experimental processes, and effectively manage and process the data.

**Data Analysis:** We will statistically analyze the collected data using Structural Equation Modeling (SEM) analysis technique, which is a multivariate analysis method that allows for the simultaneous consideration of relationships between multiple independent and dependent variables and the exploration of direct and indirect influences therein. SEM analysis allows us to gain a comprehensive understanding of the relationships between learning environment, cognitive load, learning outcomes, and content interactions, and to further examine the moderating role of personal trait variables.

**Research Controls:** In order to control for possible influences during the experiment, we will take a series of measures for research controls. For example, we will maintain conditions that are as consistent as possible between the experimental and control groups to ensure the reliability and comparability of the experimental results; we will also control for possible confounding variables in the data analysis to minimize bias and error.

Through the design and implementation of the above research methodology, we will obtain an in-depth understanding of the conceptual relationship between learning environment, cognitive load, learning outcomes and content interaction, and provide theoretical and empirical support for the development and practice in the field of education. At the same time, we will also provide new ideas and methods for future related research.

## Results

The purpose of this dissertation is to explore the relationships between learning environment, cognitive load, learning outcomes, and content interactions, and to examine the effects of personal trait variables on these relationships. Through surveys and experiments with students in School S, we collected data on learning environment, cognitive load, learning outcomes, and personal traits, and conducted statistical analyses and structural equation modeling. In this section, we provide a detailed overview and analysis of the findings.

Relationship between learning environment and cognitive load, learning outcomes, and content interaction: The results of the study showed that there was a significant positive correlation between the learning environment and cognitive load, learning outcomes, and content interaction. The virtual reality environment provides a more immersive and interactive learning experience, which can effectively reduce the cognitive load of learners and improve the quality and effectiveness of learning outcomes and content interaction. Compared with traditional educational environments, virtual reality environments have significant advantages in enhancing learning outcomes and experiences.

Impact of cognitive load on learning outcomes and content interaction: The results of the study also show that there is a positive correlation between cognitive load and learning outcomes and content interaction. The higher the cognitive load, the greater the number of cognitive resources learners need to process the task, which may affect the quality and effectiveness of their learning outcomes and content interactions. Virtual reality environments may increase the cognitive load of learners because learners need to process multiple sensory inputs, such as visual and auditory inputs, at the same time, whereas traditional educational environments are relatively simple, where learners only need to process written text or verbal explanations from the teacher.

Effects of Personal Trait Variables on Learning Environment, Cognitive Load, Learning Outcomes, and Content Interaction: Although personal trait variables may theoretically have an impact on the learning process and outcomes, the results of the study did not find any significant moderating effect of personal trait variables on the relationships among learning environment, cognitive load, learning outcomes, and content interaction. This may be related to the characteristics of the study sample and the limitations of the experimental design, which need to be further explored and validated in future studies.

In summary, the present study explored the conceptual relationships among learning environment, cognitive load, learning outcomes, and content interaction in depth and drew a series of important conclusions and insights. Virtual reality environments have obvious advantages in enhancing learning effects and experiences, but they may also increase learners' cognitive load; cognitive load has an important impact on learning outcomes and content interactions, and needs to be emphasized by educators and designers. Meanwhile, the effects of personal trait variables on learning processes and

outcomes still need further research and validation. These findings provide important theoretical and empirical support for practice and innovation in the field of education, and provide new ideas and directions for future related research and educational practice.

## **Discussion**

The Discussion of Findings section is an in-depth analysis and interpretation of the findings of the study, which aims to explore the implications, limitations, and future research directions of the findings. In this paper, we will provide a detailed discussion of the relationships between the concepts of learning environment, cognitive load, learning outcomes, and content interaction, and explore the impact of personal trait variables on these relationships. We will also discuss the theoretical and practical implications of the findings, as well as possible limitations and directions for future research.

**Impact of Learning Environment on Learning Outcomes:** The results of the study indicate that virtual reality environments have a significant positive impact on learning outcomes. Virtual reality technology provides a more immersive and interactive learning experience that can effectively promote learners' understanding and memorization of knowledge. Compared with traditional educational environments, virtual reality environments have stronger attraction and engagement, which can stimulate learners' interest and motivation in learning, and thus enhance the quality and effectiveness of learning outcomes.

**Role of Cognitive Load in the Learning Process:** Research findings show that cognitive load has a significant impact on learning outcomes and content interaction. Virtual reality environments may increase the cognitive load of learners because learners need to process multiple sensory inputs, such as visual and auditory, simultaneously. The high cognitive load of the cognitive tasks may affect the learners' learning outcomes and experiences and reduce the efficiency and quality of learning. Therefore, when designing virtual reality teaching environments, it is necessary to give full consideration to the cognitive load level of learners and take effective measures to reduce their load and enhance the learning effect and experience.

**The moderating effect of personal trait variables on the learning process:** Although personal trait variables may theoretically have an impact on the learning process and outcomes, the results of the study did not find that personal trait variables significantly moderated the relationship between the learning environment, cognitive load, learning outcomes and content interaction. This may be related to the characteristics of the study sample and the limitations of the experimental design, which need to be further explored and validated in future studies.

**Theoretical And Practical Implications:** The results of this study have important implications for theory and practice in the field of education. First, it deepens the understanding of the conceptual relationships of learning environment, cognitive load, learning outcomes and content interaction, and

provides theoretical and empirical support for educational practice. Second, it provides new ideas and directions for the application and development of virtual reality technology in the field of education, which helps to improve the effect and quality of education and teaching. Finally, it also provides new research directions and methods for future related research, which helps to explore the key factors and mechanisms in the learning process in depth.

**Limitations And Future Research Directions:** Although this study has made some important findings, there are still some limitations. For example, there may be bias in the sample selection, some limitations in the experimental design, and the measurement and control of personal trait variables may not be sufficient. Therefore, future studies can further expand the sample size, optimize the experimental design, and deeply explore the effects of personal trait variables on the learning process. In addition, more diverse research methods and techniques, such as eye tracking and electroencephalography, can be used to further reveal the psychological and physiological mechanisms in the learning process.

In summary, the results of this study are of great significance to the theory and practice in the field of education, deepening the understanding of the key factors and mechanisms in the learning process, and providing important insights for the improvement and innovation of education and teaching. At the same time, this study also reveals some limitations and problems to be solved, providing new ideas and directions for future related research.

## **Conclusions**

This dissertation draws a number of important conclusions from an in-depth study of the relationships between the concepts of learning environment, cognitive load, learning outcomes, and content interaction, as well as an examination of the effects of personal trait variables on these relationships. In this section, we provide a detailed overview of these conclusions, including an in-depth discussion of the role of virtual reality technology in education, the impact of cognitive load on learning outcomes, and the moderating role of personal trait variables.

**Role of virtual reality technology in education:** The results of this study indicate that virtual reality environments have a significant positive impact on learning outcomes. By providing a more immersive and interactive learning experience, virtual reality technology can effectively promote learners' understanding and memorization of knowledge, and enhance learning outcomes and experiences. Compared with traditional educational environments, virtual reality environments are more attractive and engaging, and can stimulate learners' interest and motivation, thus improving the quality and effectiveness of learning outcomes.

**Impact of cognitive load on learning outcomes:** Research findings show that cognitive load has a significant impact on learning outcomes and content interaction. Virtual reality environments may increase the cognitive load of learners because learners need to process multiple sensory inputs, such



as visual and auditory, simultaneously. The high cognitive load of the cognitive tasks may affect the learners' learning outcomes and experiences and reduce the efficiency and quality of learning. Therefore, when designing virtual reality teaching environments, it is necessary to fully consider the level of learners' cognitive load, take effective measures to reduce their load, and enhance the learning effect and experience.

**Moderating effect of personal trait variables:** Although personal trait variables may theoretically have an impact on the learning process and outcomes, the results of the study did not find that personal trait variables significantly moderated the relationship between learning environment, cognitive load, learning outcomes and content interaction. This may be related to the characteristics of the study sample and the limitations of the experimental design, which need to be further explored and validated in future studies.

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