**The 8th STIU International Conference**

**Theme: LEADERSHIP & SOCIAL SUSTAINABILITY IN THE**

**TECH-DRIVEN ERA**

**05 - 07- 2024 (M.S. Team)**

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| **Section 1: Online – Education (STIU)** | **Link:** [**Add the link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_YmJmZDg0MjYtNzExNC00NTdjLTkyZGEtMGZkNWNmNzI0OTc5%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d.) |
| **Date** | **Time** | **Moderator****Name: Dr. Ping Xu.** |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. A Study on The Positive Development Model Of College Students' Mental Health Education Based On The Perspective Of Life Education – **Li Chuanhong.**
2. A study on the relationship between learning satisfaction and learning engagement of students at z university in Zhengzhou, Henan Province, China – **Yue Jiang.**
3. A study on the relationship between differential leadership style and deviant behavior of teachers in private colleges: the mediating role of psychological capital – **Qing Xia.**
4. A study on the relationship between motivation in volunteer service activities and university student leadership in Henan Province, China – **Jiajia Liu.**
5. A study on the professional competence at q college teachers in Jinan,Shandong province,China – **Xue Zhang.**
6. A study on the relationship between senior primary school students’ perceived teacher-student relationship and learning motivation in Zhengzhou, Henan Province, China – **Xizi Xie.**
7. A study on the relationship between art learning interest and creativity tendency of senior primary school students in guancheng experimental school, Chengdu City, Sichuan Province, China – **Xia Wen.**
8. Study on the correlation of career development needs and development satisfaction of young teachers in Shandong YC College – **Xinting Wang.**
9. A survey study on social media dependency of students in secondary school x in hunan province China – **Yurou Cao.**
10. A study on the relationship between student factors and the effectiveness of network teaching in x vocational college, China – **Qianqian Fu.**
11. The innovative application of 3D virtual simulation technology in the teaching of Clothing Style Design: A Comparative Study of the 3D virtual simulation technology and the Traditional Teaching Method of Clothing Style Design – **Jing Wang.**
12. The Relationship Between Faculty Of Nursing Teachers’ Perceived Leadership Affinity And Work Engagement In Shandong Yingcai College China – **Jinjin Li.**
13. A Study Of Family Parenting Styles Of University Students In X Private University In Shandong Province, China - **Wenwen Yu.**
14. Comparative Analysis of Learning Outcomes in Virtual Reality Versus Traditional Education: The Mediating Role of Cognitive Load - **Che Chaoying.**
15. The Dual Impact of Digital Learning Platforms and Student Engagement on Academic Achievement – **Wu Long.**
16. A Study Of The Relationship Between Sense Of Organizational Support And Young Teachers’ Dedication In Y Private University in Shandong Province,China – **Yuanyuan Ji.**
17. A Study On The Relationship Between Occupational Stress And Job Satisfaction Of X Primary School Teacher In Zhengzhou City, Henan Province – **Mengmeng Qin.**
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| **Section 2: Online – Education (SIAM)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_YWIwMDEyZDktOTEyMy00NGE1LTg4ZTktMGQwMGU5MDU0Njc0%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator**Name: Dr. Li Zhang |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. A Study on Teachers’ Perceived Organizational Culture At Xinxiang College In Henan Province, China – **Yuqi Zheng.**
2. The Employment Ability of Students in Higher Vocational Colleges Based on Usem Model-A Case Study Of Yunnan Economics Trade And Foreign Affairs College – **Zhou Jin.**
3. Exploring The Optimization Strategies of Cipp Educational Evaluation Theory in Student Assessment in Higher Education A Case Study of Yunnan University Of Economics And Management – **Dong Guanghui.**
4. The Influencing Factors on The Instructional Model of The Professional Association of Diving Instructors – **Zeng Ximing.**
5. The Strategy of Improving The Competency Of Grassroots Management Position - A Case Study Of The Construction Engineering Management Major As An Example – **Li Chuanhong.**
6. A study on the relationship between school support and career happiness of teachers in r special education institutions in China – **Xia Huang.**
7. A study on the relationship between teacher’s perceived transformational leadership and teacher turnover intention of x public kindergarten in Jjinan, Shandong province, China – **Xuechun Zhang.**
8. A Study On Students' Perception Satisfaction Towards Classroom Climate In Yiya Middle School, Changsha City, Hunan Province, China – **Luheng Zhang.**
9. A Study On Students' Participation In English Classroom Activities At Vocational High School In Kunming, Yunnan Province, China – **Lingyu Bi.**
10. A Study Of Students' English Classroom Engagement In Mingzhi Experimental Middle School Of Kunming, China – **Yaokai Ye.**
11. A Study On The Relationship Between Leadership And Occupational Happiness Of Primary School Teachers In Kunming, Yunnan Province, China – **Yuanyuan Wang.**
12. A Study on The Relationship Between Professional Ability And Job Burnout Of Administrative Teachers In Hunan International Economics University – **Yinyan Fang.**
13. The Relationship Between Teacher Learning Community And Teacher Professional Development In Aunyi Normal University, China – **Wang Hui.**
14. A Study On The Impact Of Employment Ability On Job Selection Efficacy Of Graduates At Internet Of Things Major In Tianjin Electronic Information College, China – **Siming Liu.**
15. A Study On The Relationship Between Organizational Support And Professional Competence Of Teachers At Xinyang University In Henan Province, China – **Hui Chen.**
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| **Section 3: Education (CMU)** | **Link:** [**Join the link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_Y2MxNWFkMGYtZjdiNy00NTg4LWJjOWUtZTY3ZjAwN2MzNjI0%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator**Name: Dr. Xu Zheng. |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. A Study on Teachers' Mobility Tendency at Innale Kindergarten in Jiaozuo City, Henan Province, China – **Zhenhua Zhao.**
2. A Study on Teachers’ Perception Level of Professional Identity at Henan University of Science and Technology, China – **Ning Feng.**
3. Teachers' Information Instructional Leadership At X University In Xinxiang City, Henan Province, China – **Zhiqiang Feng.**
4. A Study on The Relationship Between Occupational Burnout And Professional Ability Of Teachers At Yuhua Experimental School In Luohe City, Henan Province, China – **Xuke Liu.**
5. A Study On The Relationship Between Digital Self-Efficacy And Online Learning Motivation Of S Elderly University Participants In Zhengzhou City, Henan Province, China – **Yang Zhou.**
6. A Survey On College Instructors’ Job Burnout At X Private University In Henan Province, China – **Yalan Guo.**
7. A Study On The Relationship Between Organizational Support And Learning Ability Of Teachers At Guancheng Experimental Primary School In Chengdu, China – **Qunlin Liu.**
8. A Study on The Relationship Between Students’ Perceived Teacher Support And Self-Determined Motivation Of Music Performance Major At Sichuan Film And Television University, China - **Peng Peng.**
9. A Study on English Language Skills Self-efficacy among College Students at Hunan S Economics University in China – **Yu Wang.**
10. The Relationship between Network Communication and Mental Health of College Students in Hunan A University, China – **Shaojie Li.**
11. A Study on The Relationship Between Teachers’ Professional Identity And Turnover Tendency At Private Primary Schools In Zhengzhou City, Henan Province - **Kang Liwen.**
12. A Study On The Relationship Between Parental Educational Anxiety And Parent-Child Relationship Among Parents Of Primary School Students In Chengdu, Sichuan Province – **Yuqing Zhu.**
13. A Study On The Relationship Between Teachers’ Perceived Organizational Support And Scientific Research Pressure At X Private University In Hunan Province, China – **Yan Zhu.**
14. A Study On The Relationship Between Teachers’ Perceived Organizational Support And Scientific Research Pressure At X Private University In Hunan Province, China – **Guizhen Xu.**
15. A Study On The Relationship Between Teachers’ Perceived Organizational Support And Scientific Research Pressure At X Private University In Hunan Province, China – **Jie Hu.**
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| **Section 4: Education (CMU & SITU)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_NDU3NjA4MjMtY2Q0Mi00YjBmLWFiM2ItMWVkNjg2ODFiZDFl%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator**Name: Dr. Velankanni Alex |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. Historical Evolution, Internal Logic and Implications of Policy Changes in National Identity Education in Singapore Primary and Secondary Schools – **Xiaoyu Zhu.**
2. Research on The Evolutionary Logic of Quality Assurance Mechanisms in Singapore's Higher Education from a Historical Institutionalism Perspective – **Xizhe Yang.**
3. Research on The Policy of Strengthening Teacher Force in Basic Education in The New Era From The Perspective of Three-circle Theory – **Weiyun Zeng.**
4. Analysis of the Influencing Factors of Cultivating Rural Education Sentiments of College Teacher Trainees under the Perspective of Push and Pull Theory – **Yuting Chen.**
5. An Exploration of The Practical Dilemma of Teachers' Self-identity in Preschool Integrated Education From The Perspective of Giddens' Self-Identity Theory – **Zhifang Li.**
6. Research On The Internationalization Development Of Higher Education In Australia Under The Perspective Of Historical Institutionalism – **Shuai Yuan.**
7. The Influence of Positive Personality on Employability of Chinese Private University Students: The Mediating Role of Social Support – **Suping Yang.**
8. Reflections On the Implementation Content, Practical Characteristics and Experiences Of Enhanced Performance Management System--Teaching Evaluation Paradigm In Singapore As An Example – **Fangzhou Zhu.**
9. Impacts of happiness at work to sustainable development in higher education organizations – **Nguyen Duy Cuong.**
10. A Study On The Relationship Between Interpersonal Relationship And Learning Motivation Of Secondary Vocational Students At Shandong Yingcai Advanced Technical School In China – **Jintian Zhao.**
11. A Study On The Relationship Between Organizational Trust And Job Satisfaction Of Teachers In Vocational College In Tianjin, China – **Sicheng Yan.**
12. A Study On The Relationship Between Mobile Dependence Behavior And Independent Learning Ability Of Senior High Students In Jinan Licheng No.2 High School, Shandong Province, China – **Xinqi Jiang.**
13. A Correlational Study of Servant Leadership and Professional Well-being of Nursing Teachers in Shandong Yingcai College, China – **Yahong Zhang.**
14. A Study On Learning Satisfaction Of College Students At Chs Vocational College In Shandong Province, China – **Yi Teng Shang.**
15. A Study On The Influence Of Students’ Perceived Classroom Teaching Environment On Learning Quality In Shandong Experimental Middle School, China – **Zinan Li.**
16. A Study on the Relationship between Sports Cooperative Learning and Social Adaptability of College Students in Physical Education College of Zhengzhou University, Henan Province, China – **Jingnan Shang.**
17. A Study on Students Perceived Psychological Quality at Experimental Middle School In Pingdingshan City, Henan Province, China – **Zhiwei Zhang.**
18. A Study On The Relationship Between Occupational Stress And Job Satisfaction Of X Primary School Teacher In Zhengzhou City, Henan Province – **Mengmeng Qin.**
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| **Section 5: Business Management (NCU)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_ODQwNTExNDctZTA0Ni00NGQ3LWE5OTItYTJjODhiNTYxMTBh%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator****Name: Dr. Ziyue Wang** |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. Research On Factors Influencing Of User Satisfaction In Stereo Parking Systems—A Case Study Of Shanghai – **Xue Rongwei.**
2. Research On Relationship Marketing And Building Customer Loyalty In Henan – **Xing Xiangsong.**
3. Research On Marketing Management And The Numbers Of Productions On Games Company Named By Rockstar – **Shen Bowen.**
4. Research On Influencing Factors Of Customer Satisfaction In C2c E-Commerce – **Zhai Yingnan.**
5. Study On The Relationship Between Green Supply Chain Management And Corporate Competitiveness In Byhealth Co., Ltd – **Shen Zhihua.**
6. A study on the relationship between college student leadership and employment competitiveness in Shandong youth political college, China – **Yulin Tong.**
7. A Study on Students’ Perceived School Belongingness at Z University In Jinan City, Shandong Province, China – **Doudou Zhu.**
8. The Impact Of Organizational Climate On The Organization's Performance, The Moderating Role Of Strategic Paradox – **Hao Ruichao.**
9. The Effects of Digital Capabilities and Innovation on Firm Performance: The Moderating Role of Marketing Strategy – **Yang Tianjie.**
10. The Impact Of Organizational Transformation On The Firm's Performance, The Moderating Role Of Open Innovation – **Niu Ben.**
11. The Impact Of Strategic Implementation Power On Organizational Performance With Organizational Learning As A Mediating Variable – **Lin Shihang.**
12. Leadership Styles And Organizational Communication Effectiveness: Their Influence On Strategic Decision-Making Efficiency -**Jing Lei.**
13. The Impact Of CEO Successor Origins On The Firm's Strategic Change, The Mediating Role Of Organizational Culture – **Hu Chaofeng.**
14. Innovation Management Practices And Knowledge Sharing: Their Role In Achieving Competitive Advantage – **Lei Wang.**
15. The Impact of Female Leadership on Teachers' Teaching Lnnovation - A Case of Guilin X Private College – **Yang Xuena.**
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| **Section 6: Business Management (NCU)** | **Link:** [**Joi the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_ODI5N2ZhMzEtZTdmNC00NTM3LWI5N2YtM2E4MDYyMmI4MzZh%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator****Name: Dr. Hui Guo** |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. Market Orientation And Customer Satisfaction: Exploring Their Relationship With Business Performance – **Huang Zhenying.**
2. The Impact Of Absorptive Capacity On Corporate Performance: The Moderating Effect Of Knowledge Management Strategies – **Luo Wenyue.**
3. The Impact Of Sense Of Overqualification On Innovation Performance: A Study On The Mediating Effect Of Emotional Labor In Xuchang D Group – **Zhang Yinhao.**
4. A Study on the Impact of Innovation Strategy, Commitment to Change on Organizational Performance - A Case from the Logistics Industry – **Wang Xiuli.**
5. The Impact of Firm Strategy Execution on Firm Performance: Executive Team Action Integration – **Li Wenyu.**
6. A Study of the Impact of Innovation Strategy on Entrepreneurial Performance: The Mediating Role of Organizational Learning – **Tang Lingfang.**
7. The Impact of Innovation Orientation on Organizational Innovation Performance: A Study on the Mediating Effect of Dual – **Gao Liang.**
8. Mobile Learning Applications in Language Acquisition: User Engagement as a Pathway to Language Proficiency – **Chang Qinxing.**
9. The Impact of Digital Leadership on Management Innovation: The Mediating Role of Organizational Learning – **Li Xiaoqing.**
10. The Impact of Organizational Innovation on Market Performance: The Mediating Role of Digital Transformation Strategies – **Xu Lin.**
11. A Study on the Relationship between Knowledge Management Strategies, Team Diversity and Innovation Performance – **Luo Zhongwen.**
12. The Impact of Learning from Innovation Failure on the Firm's Innovation Performance: The Mediating Role of Knowledge Management – **Luo Ling.**
13. Strategic Impact of Corporate Mergers and Acquisitions on Shareholder Value: The Mediating Role of Synergy Realization – **Zhang Jianming.**
14. A Study on the Impact of Commitment-based HRM and Value of HR Services on Job Satisfaction: Taking Financial Company A as an Example – **Li Dong.**
15. E-commerce Strategy Adoption and Online Customer Experience: Their Impact on Retail Business Success – **Ye Jian.**
16. The Study of The Relationship Between Strategic Flexibility and Coroorate Performance: The Mediating Role OF Organizational Culture – **Wu Yiwei**
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| **Section 7: Business Management (NCU)** | **Link:** [**Join the link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_MDUzZDFmMDctZTZjZS00ZDQ1LWExODItZWZiNjFlZmViODMw%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator****Name: Dr. Suprawin Nachiag Mai** |
| 05 – 07 - 2024 | 08:00 – 12:00 |
| 1. The Influence of High-Performance Human Resource Management on Employee Engagement: A Case from T City – **Wu Binbin.**
2. The Impact of High-Performance Work Systems, Human Resource Behavior on Organizational Performance: A Case Study of Xinjiang Urumqi Manufacturing Company – **Cui Zhenyao.**
3. A Study of the Effects of Job Embeddedness and Organizational Identity on Turnover Intentions – **Xu Fei.**
4. A Study on the Influence of Work-Family Balance on Women's Career Success: A Case Study of Ms. Professionals in the Banking System in Zhaoqing City – **Chen Han.**
5. The Impact of High-Performance Human Resource Management on Employee Turnover Intention: Take Kunming GT Group as an Example – **Jian Weng.**
6. The Impact of Strategic Change on Corporate Culture - Take Shandong Tianke Lightning Protection Engineering Co., Ltd. as an example – **Liang Kongwei.**
7. A Study on the Effect of Transformational Leadership on Job Performance -- A Case study of Nanning Development Zone – **Wang Lihong.**
8. From the Staffs' Opinion on the Human Resource Management System: A Case Study of the A Hospital – **Yang Xu.**
9. Impact of Perceived Strategic leadership on employee's innovative behavior research creative self-efficacy – **Yanyun Yang.**
10. The Impact of Marketing Strategy on Business Performance: A Case Study of State-Owned Enterprises in Yunnan Province – **Li Yuanjie.**
11. The Impact Of Customer Satisfaction On Organizational Customer-Oriented Innovation: A Case Study From The Securities Industry – **Li Pengyuan.**
12. The effect of Entrepreneurship in Entrepreneurial on team effectiveness: the mediating role of strategy implementation capabilities – **Li Min.**
13. Adoption of Technological Innovations and Organizational Learning Capability: Their Impact on SME Growth – **Ye HaiFeng.**
14. Team Leaders’ Transformational Leadership And Strategic Service Differentiation: The Mediating Effect Of Innovation Culture – **Apichaya Kunthino.**
15. Cooperative Strategies and Performance In Chiang Mai Real Estate Agency Business: Analyzing The Effects Of Competitive Intensity And Market Dynamics – **Zhang Ruijie.**
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| **Section 8: Online – Education (STIU)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_MGU3YzYyZDItNGVjNC00YzU2LTkzNjQtMTY0ZmI3OWE1ZWQ0%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator**Name: Dr. Yanan Yang |
| 05 – 07 - 2024 | 13:00 – 15:00 |
| 1. A Comparative Study on E-Learning versus Traditional Learning Formats: Flexibility of Learning Schedule as a Mediating Factor - **Zhao Yang.**
2. Enhancing Student Motivation through Gamification: The Mediating Influence of Goal-Setting – **Wang Qi.**
3. Social Media Integration in Education: Investigating Its Impact on Student Engagement through Peer Interaction – **Wu Zengzeng.**
4. The Influence of Big Data Analytics on Educational Policy and Teaching Methods: A Decision-Making Perspective – **Zhang Anping.**
5. Evaluating Peer Learning in Educational Innovation: The Role of Social Cohesion in Enhancing Academic Performance – **Wu Guangcum.**
6. Study on the Influence of Mentoring Relationship on Learning Effect Under Modern Apprenticeship: Takes The Arts and Crafts Major of S City A Vocational College As An Example – **Yang Zhan.**
7. The Efficacy of Collaborative Learning Strategies in Education: Examining Collective Intelligence as a Contributor to Academic Success – **Shan Tong.**
8. Exploration of Professional Identity on Creative Teaching Behavior of Special Education Teachers: The Mediating Role of Subjective Happiness – **Liu Min.**
9. The Impact of Professional Identity and Innovative Self-Efficacy on College Students' Innovative Behavior – **Wu Mingjie.**
10. Professional Development and Instructional Innovation: How Teaching Strategy Adaptation Affects Educational Outcomes - **Yuan Ye.**
11. The Relationship Between Employment Pressure And Anxiety Among Art College Students At S University In Henan Province – **Yihao Mao.**
12. A Study on The Relationship Between Occupational Stress And Subjective Happiness Of Young College Teachers At A University In Jinan City, Shandong Province – **Mengyuan Sun.**
13. A Study on Students' Perceived Career Decision-Making Self-Efficacy At S College In Yunnan Province, China – **Yao Zhao.**
14. Parental Engagement in Digital Education and Its Influence on Children's Academic Achievements: Mediated by the Home Learning Environment – **Zhai Yujia.**
15. The Impact of Curriculum Innovation Assessment on the Effectiveness of Stress Reduction among Chinese Junior High School Students: A Case Study of a Public Shanghai Middle School – **Shi Longfei.**
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| **Section 9: Education (STIU)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_YTAyYjk3M2YtY2ExNS00ZDk0LWFmMjItZDdhMGY0YjM3ZTMz%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator****Name: Dr. Chong Yan Zheng** |
| 05 – 07 - 2024 | 01:00 – 05:00 |
| 1. Digital Learning Platforms on Academic Achievement – **Cao Yong.**
2. Examining the Impact of Learning Engagement on Student's Academic Outcomes: The Moderating Role of the Flipped Classroom Model – **Xu Manru.**
3. The Impact of Entrepreneurship Education Innovation on College Students' Entrepreneurial Intention: Analysis of the Mediating Effect Model Based on Teamwork- **Yan Mengmeng.**
4. The Influence of Perceived Teaching Innovation Behaviors on Intercultural Communication Skills: A Case Study from Yunnan Technology and Business College – **Li Yuhang.**
5. The Impact of the Innovation of Curriculum Internship on Students' Willingness to Participate under the Framework of "One Belt, One Road": Taking Qingdao A Vocational College as an Example - **Chu Haiyang.**
6. A Study on the Impact of Perceived Teaching Innovations on Students Learning Outcomes--Taking Kunming Art Vocational College Preschool Education Major as an Example -**Tian Junrong.**
7. A Study on the Influence of Perceived Helicopter Parenting and the Academic Pressure on Review Input: A Case Study of Secondary School Students in Yuexiu District, Guangzhou – **Pan Junru.**
8. Research on the influence of experience marketing on marketing performance of automobile 4S stores -- A case study of FAW-Volkswagen – **Shao Mingfeng**.
9. A study on the impact of innovative teaching strategies on students' design skills ---- A Case Study from Jinshan Middle School – **Luo Minyi.**
10. The Impact of Problem Orientation Teaching on Student Creativity: A Case Study from A Vocational School in Zhengzhou City – **Zhan Qinghua.**
11. The Impact of Innovative Learning Engagement in Teaching Behaviors on Academic Outcomes: A Case Study from Chongqing – **Shi Yuan.**
12. Research On The Impact Of Mentor-Mentee Relationships On Learning Outcomes Under The Modern Apprenticeship System: Taking The Arts And Crafts Major Of A Vocational College In City S As An Example – **Yang Zhan.**
13. The Effect of Innovative versus Traditional Classroom Design on Learning Outcomes: Satisfaction with the Learning Environment as a Mediator – **Xu Qing.**
14. A Comparative Study on E-Learning versus Traditional Learning Formats: Flexibility of Learning Schedule as a Mediating Factor – **Yang Zhao.**
15. Exploration of Professional Identity on Creative Teaching Behavior of Special Education Teachers: The Mediating Role of Subjective Happiness – **Liu Min.**
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| **Section 10: Business Management (NCU)** | **Link:** [**Join the Link**](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_NmFmYjFlZjctMzcwYi00MjUzLTgzZmEtMmM5MGE4MzkzOWRl%40thread.v2/0?context=%7b%22Tid%22%3a%22abf537fa-c7cc-41eb-9e61-67945fcefc8f%22%2c%22Oid%22%3a%22ab081d03-6de6-4adf-9e88-63e291de5dab%22%7d) |
| **Date** | **Time** | **Moderator****Name: Asst. Prof. Dr. Yan Ye** |
| 05 – 07 – 2024 | 13:00 – 15:00 |
| 1. Comparative Analysis of Business Law Systems: China and Thailand – **Pichet Choenjit.**
2. The Impact of ASEAN-China Free Trade Agreements on Sino-Thai Business Law – **Pichet Choenjit.**
3. Legal Challenges and Opportunities in Sino-Thai Joint Ventures – **Pichet Choenjit.**
4. Cross-Border Mergers and Acquisitions: Legal Perspectives from China and Thailand – **Pichet Choenjit.**
5. The Role of Arbitration in Resolving Sino-Thai Commercial Disputes - **Pichet Choenjit.**
6. Building hotel brand image online from employee brand advocacy in digitized world A case study in hospitality industry – **Tran Anh Dung.**
7. National branding for foreign direct investment in a digital age. A case study in Phu Quoc tourism – **Nguyen Duy Cuong.**
8. Research On The Current Situation Of Sports Environment Application Among Middle School Students In Wenling City, Zhejiang Province, China – **Yixian Wu.**
9. A Study on the Satisfaction of Students' Association Members in Zhengzhou Shengda Economic and Trade Management College – **Lu ChengHua.**
10. A Study on The Relationship Between Learning Motivation And Occupational Expectation Of Students Among Art And Design Majors At Southern Vocational College, Changsha City, Hunan Province, China – **Xinhai Qu.**
11. The Relationship Between Professional Identity and Occupational Burnout of Teachers At X Public University In Henan Province, China – **Jingjing Wang.**
12. An Empirical Analysis of the Research Performance Evaluation of Chinese Universities Based on the DEA Model – **Peipei Fu.**
13. A Study on Students’ Perceived Leadership Practice Level at Jinan X College In Shandong Province, China – **Jingfang Zhong.**
14. The Factors Influencing Leadership Among X School Teachers in Jiaozuo City, Henan Province, China – **Dongxu Zhao**
15. A Study on The Relationship Between Teachers’ Psychological Contract and Work Value At Private Primary Schools In Zhengzhou, Henan Province, China – **Yao Zhang.**
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