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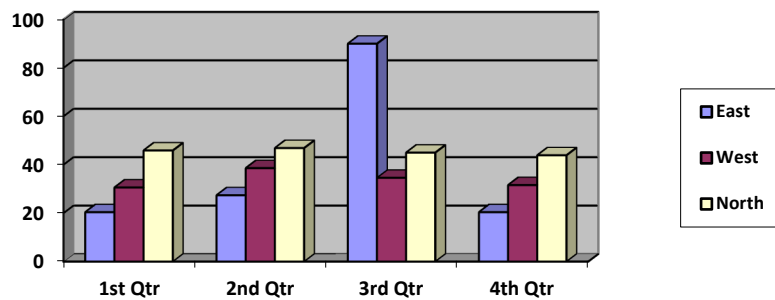
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 The submitted manuscript must have the following specifications:

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APA Format Description

Book

Format: Author. (Year of publication). *Book Title*. Edition (if any). Place of publication: Publisher.

Example:

Ritcharoon, P. (2016). *Principles of measurement and evaluation*. Bangkok: House of Kermyst.
Yamane, T. (1967). *Statistics: An introductory analysis* (2nd ed.). New York: Harper and Row.

Journal or Magazine

Format: Author. (Year of publication). Title of Article. *Journal Title*, *Volume* (Issue), Page numbers.

Example:

Wattanakamolkul, P. (2018). Discussion on the Situation and Reflection of Chinese Vocabulary Teaching In Thai Universities. *Chinese Journal of Social Science and Management*, 2(2), 80-91.
Rabbani, M., Aghabegloo, M. & Farrokhi-Asl, H. (2016). Solving a bi-objective mathematical programming model for bloodmobiles location routing problem. *International Journal of Industrial Engineering Computations*, 8(1), 19-32.

Dissertation or Thesis

Format: Author. (Year of publication). *Title of dissertation or thesis*. Doctoral dissertation or Master's thesis, University.

Example:

Darling, C. W. (1976). *Giver of Due Regard: The Poetry of Richard Wilbur*. Ph.D. Thesis, University of Connecticut, USA.
Koufteros, X. A. (1995). *Time-Based Manufacturing: Developing a Nomological Network of Constructs and Instrument Development*. Doctoral Dissertation, University of Toledo, Toledo, OH.

Website /Electronic Documents

Format: Author. (Year of publication). *Title*. Retrieved....., from URL Address

Example:

Department of Land Transport. (2013). *Transport statistics report in 2013*. Retrieved May 20, 2015, from http://apps.dlt.go.th/statistics_web/brochure/statreport113.pdf
Shannon, C. E. & Weaver, W. (2010). *Communication Theory: Model of Communication*. Retrieved December 2, 2016, from <http://communicationtheory.org/shannon-and-weaver-model-of-communication/>

Conference Proceeding Article/Documents

Format: Author. (Year of publication). Title of Article. In Title of Editorial (Editorial). *Title of conference and seminar proceedings* (Pages.). Place of publication: Publisher.

Example:

Biswas, M. (2008). Confirmatory Factor Analysis of Iso Ahola’s Motivational Theory: An Application of Structural Equation Modeling. *Conference on Tourism in India - Challenges Ahead* (pp. 177-188). Kozhikode: Indian Institute of Management Kozhikode.

Nasution, H. N. & Mavondo, F. T. (2005). The impact of service quality on customer value in the hotel industry. *ANZMAC Conference 2005*, 5-7 December 2005. Fremantle, Western Australia: ANZMAC.

Newspaper Article

Format: Author. (Year, Month Date). Title of Article. *Title of Newspaper*, Pages.

Example:

Di Rado, A. (1995, March 15). Trekking through college: Classes explore modern society using the world of Star Trek. *Los Angeles Time*, p. A3.

Sriwattanachai, R. (2014, October 24). The Prefabricated Generation of Seasoning Sauce Market. *Post Today Newspaper*, p. 3-4.

Interview

Format: Author. (Year, Month Date). *Interview*. Position. Dept.

Example:

Chueathai, P. (2017, January 30). *Interview*. Vice President. Rajamangala University of Technology Lanna.

Saiwanich, S. (2017, January 31). *Interview*. Vice Governor. Tak province.

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- It must be of 10-15 pages in length, printed on one side of A4 paper, with the normal margins (top 3.17 cm, bottom 2.54 cm, left 2.54 cm, and right 2.54 cm). Manuscript should be as concise and precise as possible.
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- Line spacing 1.15
- The English font is Times New Roman, with details as specified below:

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Corresponding Author’s and E-mail	9	regular
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Abstract Content	11	regular
Keywords Title	11	bold
Keywords	11	regular
Topics	11	bold
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Table Title (On top of the table)	11	bold
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Composition of the Manuscript

1. Manuscript title
2. Names of all authors, with identification of affiliation and country
3. Abstract
4. Keywords about 3-5 words
5. Contents of Research manuscript comprise the Introduction, Research Objectives, Literature Review, Methodology, Results, Discussion, Conclusions.
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7. References

References Format Requirement

- 1) For in-text citation (APA style) uses the author's last name and the year of publication, for example: (Field, 2005). For direct quotations, include the page number as well, for example: (Field, 2005, p. 14).
- 2) For referencing include more information such as the name of the author(s), the year the source was published, the full title of the source, and the URL or page range. At the end of the article, details of all referenced documents must be specified in the list of "References" at the end of the article and ordered according to the author's name.

Note: For further instruction about APA style, please visit <https://apastyle.apa.org/>