

Call for Paper (Now Available!!!)

The 5th International and National Conference Topic: Business and Higher Education

Wednesday 18th October 2017 from 08.00 am – 04.30 pm
at Stamford International University
Asoke Campus Learning Center, Bangkok, Thailand

Stamford International University (STIU) in association with Prachachuen Research Network (PRN) will organize the 5th International and National Conference on October 18, 2017, entitled “**Business and Higher Education**” at both national and international levels. The key purpose is to provide an opportunity for researchers, graduate students, professors and academia to present their research and/or academic outcomes. Accepted papers will be published in the conference proceedings on-line. We hope to see you there!

1. Topics of Interests

- Management
- Marketing
- Finance
- Banking
- Accounting
- Human Resources Management
- International Business
- Hospitality Management
- Business Ethics
- Public Administration
- Higher Education related topics

2. Important Dates

Activity	Date
Call for paper submission (full paper with abstract)	May 5, 2017
Deadline for paper submission and registration with full payment	August 18, 2017
Deadline for feedback from reviewers	September 15, 2017
Deadline for submission of the revision	September 29, 2017
Notification of acceptance (by email)	October 6, 2017

Conference date	October 18, 2017
Official Edition of Conference Proceedings (e-Proceedings on website)	November 3, 2017

The manuscript must be in Full Paper (A4) and saved in Microsoft Word and PDF.

3. Conference Fee

Conference Fees	Early Bird (20% Discount)	Normal
National Session (Author)	2,000	2,500
International Session (Author)	2,500	3,000

4. Methods of Payments

Bank transfer to:

Account Name: Stamford International University
Account No.: 135-3-09777-5
Bank Name: Bangkok Bank Public Company, Ltd.
Branch: Klongtan Branch
Bank Address: 9/12-14, UM Tower 1st Floor, Ramkamheang Road, Suanluang,
Bangkok, 10250, THAILAND
Swift Address: BKKBTHBK

Please send the deposit slip to us via email at conference@stamford.edu.

Email Subject: Payment Slip: Your name surname (Payment date ddmm2017)

File Name: Your name surname

5. Oral Presentations

20 minutes including 5-minute discussion and Q&A. Please prepare your presentation slides in a MS PowerPoint and PDF format.

6. Submission Format

The conference accepts only a **full paper**, A4 paper (21.0 cm x 29.7 cm) saved in Microsoft Word and PDF. The space between lines is a single space and no space is needed between subsection headings.

Full paper will be peer-reviewed by the appointed reviewers and published in the proceedings of the 5th National and International Conference.

Please submit your paper to us via email at conference@stamford.edu.

Email Subject: Conference Paper: Your name surname

File Name: Your name surname

Please follow the instructions and examples of manuscript preparation. Only manuscripts prepared according to these instructions will be accepted for the publication.

Paper Size:

- Please use an A4 paper (21.0 cm x 29.7 cm), 8-12 pages
- The page setup and margins are as follow:
English paper: Margins of 1” (2.5 cm) on all four sides
Thai paper: Margins of 1” (2.5 cm) on all four sides
- The space between lines
English paper: 1.5 lines
Thai paper: Single space

Font Style and Sizes:

- **English paper:** Times New Roman font throughout the document
Title: Times New Roman font, 14 point, Bold
Section Headings: 12 point, Bold
Body Texts: 12 point, Regular
- **Thai paper:** Angsana New font throughout the document
Title: Thai - Angsana New font, 18 point, Bold
Section Headings: 16 point, Bold
Body Texts: 16 point, Regular
- Start a new paragraph by indenting it from the left margin (1 tab)

Font style and size to be used in the manuscript are summarized in Table 1.

Table 1: Font Style and Size in the Manuscript

Items	Font Style	Font Size (EN)	Font Size (TH)
Title	Bold, Center	14	18
Author's name	Bold	12	16
Affiliation and e-mail address	Italic	12	16
Abstract (not more than 200 words)	Regular	12	16
Section Headings (Abstract, Keywords, Introduction, Method, Results and Discussion, References)	Bold	12	16
Body Texts	Regular	12	16
References (APA style)	Regular	12	16

*APA style referencing: <https://www.library.cornell.edu/research/citation>

Title:

- **English paper:** English title only
- **Thai paper:** Both Thai and English titles
- Author's name, affiliation, and e-mail address are required.

Abstract:

- **English paper:** English abstract only
- **Thai paper:** Both Thai and English abstracts
- Abstract of not more than 200 words
- Include at least 3-5 keywords

The templates can be downloaded here.

[International Conference Template](#)

[National Conference Template](#)

No-Show Policy

If there is evidence that the authors failed to present the paper at the conference, the paper must be identified as “No-Show” and will not be published in the proceedings. In the case, the registration fee is non-refundable.